

Kalamazoo Area Runners Board Meeting 1



KAR Board Meeting - Monday, April 4th, 2016, at 7:30 p.m. at Maple YMCA

**Attendees:** Bonnie Sexton, Amy Clark, Joy Mills, Scott Struck, Shelbi Cummings, Carrie Hoch-Mortlock, Chelsea Dilla, Ferdi Hintze, Fred Keister, Kristen Maxwell, Jim Pollock, Heather Woodbury

**Absent:**

**Meeting Time 7:30 pm**

Time	Agenda Item	Discussion	Follow-up Items
7:30	<b>Team Building Activity (15 Min)</b>		
8:00	<b>CONSENT AGENDA:</b>	<ul style="list-style-type: none"> <li>● Acceptance of Financials through February</li> </ul>	<ul style="list-style-type: none"> <li>● Board motioned and approved (majority).</li> </ul>
		<ul style="list-style-type: none"> <li>● Acceptance of Minutes for 2016 Annual Membership Meeting</li> </ul>	
		<ul style="list-style-type: none"> <li>● Acceptance of Minutes for March 2016</li> </ul>	
	<b>Open Issues</b>		
8:02	<b>KAR/Gazelle Initiatives (Bonnie) (20 minutes)</b>	<ul style="list-style-type: none"> <li>● Partnership between Gazelle and KAR</li> </ul>	<ul style="list-style-type: none"> <li>● Board motioned and approved.</li> </ul>



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		<ul style="list-style-type: none"> <li>● Meeting was held at Gazelle Sports to review document of what KAR agrees to complete and what Gazelle agrees to complete.</li> <li>● Double points: still going to promote, but in conjunction with existing events.</li> <li>● 250 paying participants goal for Summer Safari (\$20/person to KAR)             <ul style="list-style-type: none"> <li>○ Under 250 will be \$15/person to KAR</li> </ul> </li> <li>● Summer Safari is promoted at Borgess Run Camp, but we need to be mindful since Bronson is a sponsor (question from Shelbi)</li> </ul>	
8:12	<b>Committee Needs (Bonnie) (10 minutes)</b>	<ul style="list-style-type: none"> <li>● Minimum 1 committee participation</li> <li>● 3 volunteer coordinators needed</li> <li>● Awards/Door prizes</li> <li>● Joy created a list of current needs</li> </ul>	<ul style="list-style-type: none"> <li>● Update only.</li> </ul>



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		<ul style="list-style-type: none"><li>● KAR is responsible for 4 Saturdays (pickup food, coordinate hydration drop and SAG for Summer Safari<ul style="list-style-type: none"><li>○ Free safari participation</li></ul></li><li>● Board Sub-Committees<ul style="list-style-type: none"><li>○ Website re-vamp</li><li>○ Executive Committee (President + 2-3 others) About 2-3 meetings per year</li></ul></li></ul> <p><b><u>Volunteers:</u></b></p> <ul style="list-style-type: none"><li>● <b>Shelbi:</b> WinterBlast Volunteer Coordinator and Executive Committee</li><li>● <b>Fred:</b> Jack-o-Lantern Volunteer Coordinator and Website Committee</li><li>● <b>Jim:</b> Kids' Easter Egg Hunt Activities Coordinator and Executive Committee</li><li>● <b>Carrie:</b> Website Committee</li></ul>	
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		<ul style="list-style-type: none"> <li>● <b>Chelsea:</b> (and Shelbi to assist) Summer Safari Hydration Coordinator and Website Committee</li> <li>● <b>Kristen:</b> Refreshments for Run Through the Lights, and Executive Committee                         <ul style="list-style-type: none"> <li>○ Fast Track Committee</li> </ul> </li> <li>● <b>Bonnie:</b> Already on at least 8 committees/programs</li> <li>● <b>Amy:</b> Currently on at least 2 committees</li> <li>● <b>Scott:</b> Battle Creek sub-committee, Fast Track (schedules)</li> <li>● <b>Ferdi:</b> Assistant Course Director for Run Through the Lights (Joy is Course Director)</li> <li>● <b>Heather:</b> On 5 race committees, Finance Committee</li> <li>● <b>Turkey Trot spots only ones open</b></li> </ul>	
8:46	<b>Strategic Plan Review (Bonnie) (20 minutes)</b>	<ul style="list-style-type: none"> <li>● Project Plan (about 40 items)</li> <li>● Survey completed</li> </ul>	<ul style="list-style-type: none"> <li>● Update only.</li> </ul>



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		<ul style="list-style-type: none"><li>● Eventually transfer programs to staff (at least another year or two) - 9/30/2017 date change</li><li>● Identify Board Members (succession) to Board President (President Elect)- Policy development. Move date to 3/31/2017</li><li>● Mission statement - advance to next month for review. Due 6/30/2016</li><li>● Identify organization that's similar (3/31/2017)</li><li>● Joy working on job description templates</li><li>● 9/30/2017 - in conjunction with program changes</li><li>● Sustainability of Board President - move to 2017</li><li>● Internet Search - keep date the same</li><li>● By-laws: Done as of 3/31/2016</li></ul>	
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		<ul style="list-style-type: none"> <li>● Fund development consultant - do not have current resources. Revisit after website implementation</li> <li>● Facilities: Not current priority (leave date)</li> <li>● Job descriptions: Joy/Bonnie share (Joy does events)</li> <li>● StrengthsFinder (September 2016) - Carrie will begin researching options                         <ul style="list-style-type: none"> <li>○ Carrie is a certified Strengths Coach</li> </ul> </li> <li>● Bonnie will send conflict of interest policy to Board</li> </ul>	
9:01	<b>Schedule New Board Member Orientation (Bonnie) (5 minutes)</b>	<ul style="list-style-type: none"> <li>● Group orientation for 4 new Board Members</li> <li>● First Monday in May (2nd) at 6:00</li> <li>● Maple YMCA</li> </ul>	<ul style="list-style-type: none"> <li>● Information only.</li> </ul>
9:04	<b>Meeting with RunGR Board (Bonnie) (5 minutes)</b>	<ul style="list-style-type: none"> <li>● Invited to meet with RunGR Board</li> <li>● Sunday afternoon availability</li> <li>● Sunday, May 22</li> </ul>	<ul style="list-style-type: none"> <li>● Update only.</li> </ul>



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		<ul style="list-style-type: none"> <li>• Different model (higher membership fee, but no separate program fee)</li> <li>• Attendees: Amy, Shelbi, Carrie, Chelsea (tentative), Fred, Kristen (tentative), Joy, Bonnie, Heather (tentative)</li> </ul>	
	<b>Visionary Work</b>		
	<b>Mission Statement Review (10 minutes) (All)</b>	<ul style="list-style-type: none"> <li>• Skipping until next Board meeting.</li> </ul>	
9:11	<b>Treasurer's Financial Report – March 2016 (Ferdie) (5 Min)</b>	<ul style="list-style-type: none"> <li>• Joy will fix Profit and Loss statement (there are 2 columns with Year to Date totals)</li> <li>• Total revenue (Jan-Mar) total of \$66,677 (\$6,000 increase from where we were this time last year)</li> <li>• Net income \$977.19</li> </ul>	<ul style="list-style-type: none"> <li>• Information only.</li> </ul>



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9:14	<b>Vice President's Membership Report – March 2016 (Chelsea) (5 Min)</b>	<ul style="list-style-type: none"> <li>● At Annual Banquet, ended February just under 1600.</li> <li>● Some members dropped off</li> <li>● Joy advised Chelsea to check on the 1st of the month instead of the last day of the month (more accurate)</li> <li>● We are up over last year</li> <li>● Hoping to reach 1600 members over the next few months</li> </ul>	<ul style="list-style-type: none"> <li>● Update only.</li> </ul>
9:21	<b>Executive Director's Report (Joy) (10 Min)</b>	<ul style="list-style-type: none"> <li>● Kal-Haven is April 9th (138 solo runners)</li> <li>● Borgess Expo (recruiting volunteers)</li> </ul>	<ul style="list-style-type: none"> <li>● Update only.</li> </ul>
	<b>New Business</b>		
9:26	<b>Meeting Adjourned</b>		
	<b>Next Board meeting scheduled Monday, May 2, 2016</b>		





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