

Kalamazoo Area Runners Board Meeting 1



KAR Board Meeting - Monday, August 1st, 2016, at 7:30 p.m. at Borgess Health and Fitness Center

Attendees: Chelsea Dilla, Carrie Hoch-Mortlock, Bonnie Sexton, Fred Keister, Shelbi Cummings, Scott Struck, Kristen Mansfield, Kirstin Simmons, Heather Woodbury, Jim Pollock (conference call), Amy Clark, Ferdi Hintze

Absent: Joy Mills

Meeting Time 7:30 pm

Time	Agenda Item	Discussion	Follow-up Items
7:27	CONSENT AGENDA:	<ul style="list-style-type: none"> ● Acceptance of Financials through June 2016 	<ul style="list-style-type: none"> ● Board motioned and approved.
		<ul style="list-style-type: none"> ● Acceptance of Minutes for July 2016 Board Meeting 	
		<ul style="list-style-type: none"> ● Bronson Walk-in Clinic Agreement for 2016 - 2017 	
	Open Issues		
7:30	Standardized Waiver and Release Language (Jim, Bonnie) (15 minutes)	<ul style="list-style-type: none"> ● Jim created the language for both minor waiver and general waiver ● Events, programs and group runs ● The language would be used for Volunteers also ● Bonnie added language to cover our facility holders, sponsors (at-risk), and lessees 	<ul style="list-style-type: none"> ● Board motioned and approved.



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		<ul style="list-style-type: none">○ OK to keep generic vs. spelling out those partners by name● Protection value● General Waiver: started with more information to present to the Board to discuss. Jim added to what KAR currently had in place● Bonnie added the photo waiver back in● Group runs: no online registration. Current process is a book with waivers and emergency contact information.<ul style="list-style-type: none">○ Keep alphabetized in the book; or○ Sign in list with waiver at the top○ Group run directors need this information● The waivers sometimes get customized (Winter Beyond program with ice conditions, or the Jack-o-Lantern run with rocks and water, etc.)● Run director's do not have access to RunSignUp to access emergency contact information● Jim: The more specific we can get for each event, the better● For Beyond and Fast Track drop-ins: Still need sign in sheet, as it serves the purpose of financial tracking, as well as accepting the waiver <p>MINOR WAIVER</p>	
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		<ul style="list-style-type: none"> ● Needed clear language for a waiver since a minor cannot enter into a contract ● Jim created an all inclusive waiver and release ● Bonnie added the photo release ● Extra “for” in the heading ● Changing “my” to “minor’s” ● Added in the sponsor language and facility holders to this one too ● Joy is going to look into a work-around to have a different waiver for minors for RunSignUp ● Jim has provided his knowledge in helping to create these waivers and is not giving legal advice. 	
7:56	Bronson Proposal (Shelbi/Fred/Bonnie) (20 Minutes)	<ul style="list-style-type: none"> ● Meeting with Tim T. and Grant Fletcher from Bronson ● Bronson is already an involved sponsor with several of KAR’s events ● Grant expressed an interest in supporting all 6 of KAR’s programs including Battle Creek ● Fred and Shelbi created a proposal ● Discussed being the presenting sponsor of all programs ● KAR has partnered with Bronson since 2011 ● Share core values: Community, integrity 	<ul style="list-style-type: none"> ● Board motioned and approved to move forward with presenting the proposal to Bronson



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		<ul style="list-style-type: none">● Bronson: \$10,000 financial support - exclusive presenting sponsor● Bronson would be listed a co-presenters with KAR● Grant was understanding of current KAR relationship with Borgess● The sponsorship would add to our bottom line and could allow to hire additional staff● Option for Bronson to have a committee member involved● \$1,500 for Fast Track● \$2,000 Beyond (Kalamazoo)● \$10,000 was based on presenting sponsor option● KAR in charge of staffing programs● KAR cannot provide professional liability insurance● The proposal is a high-level overview currently● Battle Creek or Kalamazoo (Bronson is located in Battle Creek)● Bronson has an internal wellness program (wellness fair)● 1 year contract is being suggested to re-evaluate financial position● Reduction of \$10,000 if KAR doesn't deliver a program● Jim: Rethink the 1 year proposal for a 2-3 year agreement instead<ul style="list-style-type: none">○ KAR currently does not have the volunteer support to support a multi-year contract	
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8:48	Dissolution of the Wednesday Night Group Run from Borgess Health and Fitness Center (Bonnie) (5 Minutes)	<ul style="list-style-type: none"> ● Brent Yager and Mark Sigfrieds limited availability ● Participation has declined 	<ul style="list-style-type: none"> ● Board motioned and approved.
8:49	Dissolution of the Thursday Night Group Run from Portage YMCA (Bonnie) (5 Minutes)	<ul style="list-style-type: none"> ● Hiatus for over 6 months ● Those interested to lead have been injured ● Low attendance (3 people) 	<ul style="list-style-type: none"> ● Board motioned and approved.
	Visionary Work		
8:50	Mission Statement Review (10 minutes) (All)	<ul style="list-style-type: none"> ● Carrie drafted 3 examples based on our last Board conversation ● “Promotes a healthy lifestyle” ● “While enhancing the quality of life” ● “Kalamazoo Area Runners promotes a healthy lifestyle, through the sport of running while enhancing the quality of life in the community” - Combination Statement 	<ul style="list-style-type: none"> ● Board motioned and approved to use the Combination Statement.



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8:59	Treasurer's Financial Report – July 2016 (Ferdie) (5 Min)	<ul style="list-style-type: none"> ● Joy emailed the financials (no hard copies) ● Small loss for July ● Membership revenue (behind on fees for the year) ● Check to be received in August for Safari participants ~ \$3,400 ● Event revenue should begin to come in as registration for fall events opens up ● Shirt expenses were paid ● ~\$80,000 in cash currently 	<ul style="list-style-type: none"> ● Information only.
9:02	Vice President's Membership Report – July 2016 (Chelsea) (5 Min)	<ul style="list-style-type: none"> ● January - June = Over 1,500 members consistently ● July = 1,445 members ● Last year in July = 1,485 ● Chelsea tried reaching out to about 10 members who had expired - only 2 responded (out of state, didn't know membership expired) ● Chelsea to divide up her list: Heather and Kirstin volunteered to assist reaching out by email 	<ul style="list-style-type: none"> ● Information only.
	Executive Director's Report – July 2016	<ul style="list-style-type: none"> ● View attachment. Joy not present. 	



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	(Informational for Reference)		
9:08	President's Report – July 2016 (Bonnie) (15 Min)	<ul style="list-style-type: none"> ● Not discussed. 	<ul style="list-style-type: none"> ● Information only.
9:08	Program Leadership Status (Bonnie)	<ul style="list-style-type: none"> ● Beyond Program: <ul style="list-style-type: none"> ○ All positions were filled, but now need 1 more (Team Engagement) ○ SAG volunteer/organization ○ Committee will be emergency back-up ● Summer Fast-Track <ul style="list-style-type: none"> ○ Kirstin interested ○ Bonnie or Terry Hutchins to possibly co-direct ● Battle Creek <ul style="list-style-type: none"> ○ New leaders being developed there 	<ul style="list-style-type: none"> ● Information only.
9:15	Running Community Trends (Bonnie)	<ul style="list-style-type: none"> ● Downward trend in race participation ● Program participation is down ● National trends 2015 - 9% decline ● Do we need to reach out to Millenials differently 	<ul style="list-style-type: none"> ● Information only.



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	Conflict of Interest Statement Review (10 Min)	<ul style="list-style-type: none"> • Not discussed. 	
	New Business	<ul style="list-style-type: none"> • None. 	
9:24	Meeting Adjourned		
	Next Board Meeting: September 12, 2016 at 7:30pm @Maple YMCA		
	Executive Committee Meeting: September 12, 2016 at 6:30pm @Maple YMCA		