



Kalamazoo Area Runners Board Meeting

February 03, 2014

Attendees: **Attendance:** Bonnie Sexton, Karen Christensen, Chris Getting Huff, Amy Clark, Amanda Lousch, Steve Rice, Joy Mills, Andrea Nixon, Dana Schmidt (Gazelles Representative)

Meeting Time 7:30 pm

Time	Agenda Item	Discussion	Follow-up Items
7:30 PM	<ul style="list-style-type: none"> CONSENT AGENDA: 	<ul style="list-style-type: none"> January Meeting Minutes Financials 	<ul style="list-style-type: none"> January Meeting minutes accepted.
8:00 PM	<ul style="list-style-type: none"> KAR/GAZELLE'S INITIATIVE: 	<ul style="list-style-type: none"> Looking to do a survey in conjunction with Gazelles. Gazelles is looking to do an all day sale on a Saturday- A Gazelle's representative to work with Joy Mills our Executive director. Bonnie pointed out that we are going to change the format of the rundown. Gazelles would set up the survey. Discussion about using Gazelles sports as the primary source for shirts for KAR events and programs- We can't do an one way relationship. 	<ul style="list-style-type: none"> Board wants to hold off on voting initiative.

		<ul style="list-style-type: none">• Potential to have Gazelles to write a trend piece to include in our run down. Would need to be explored further. Potential to format it as a quarterly. More in-depth than the Gazelle notices sent out via email. Another discussion with Rob and Chris.• On the move initiative: Gazelle's working with Western. It is an organic group. Gazelle's is continuing to create this movement. There is going to be an active website at onthemovekalamazoo.com. No objection to be apart of that. Allison from Gazelle's will be contacting us with further information.• Membership run: Looks great.• Winterblast: Looks good. KAR leaves this very open.• Kalhaven trail run: Logo on race bag vs. Race shirt.• Patrick Johnson- sounds fine for this year.• Annual banquet gift- gazelles to provide the gift for the speaker.• Healthy Kids Day Fun run: Going to be turned over the YMCA. The agreement should be on the YMCA. We are sponsors and not a KAR Event.• Klassic is going to stay the same-• RTTL is going to change the language reg. volunteer requirements. .	
--	--	---	--



Kalamazoo Area Runners Board Meeting

February 03, 2014

		<ul style="list-style-type: none">• One One Run- stays the same.• Safari run camp- The KAR membership is an integral part of the run camp and if we remove it it would not be a two partnership. KAR is against the membership being optional. We all value the KAR/Safari running program. It has been in existence for 10 years. It is important to continue collaboration. The question perhaps become what can we do to make members know of their discounts. Potentially look at how we can help alleviate the costs of Safari on Gazelle's end. On Gazelles- cost and labor is the highest cost. Can we do sponsorships to help the reduce costs. Potential to have team leaders come thru KAR.• Fast track- nutritionist component is gone.• Beyond program- Dana to send a copy ready item. Perhaps a text block.• Running head to toe clinic• Questions: Exclusive vendor <p>Board wants to hold off on voting initiative.</p>	
--	--	--	--

	<ul style="list-style-type: none"> • OPEN ISSUES: 	<ul style="list-style-type: none"> • Annual Review: look at the Bylaws. The YMCA is the closet organization to us. The YMCA offers community activities. • Membership clarification- not all activities are members only. • VP of communication and marketing- expansion of who can post on behalf of Kalamazoo Area Runners. • A position potential: VP of executive events. • Board structure: at some point we need to evaluate and potentially do a board re-structure. We still a working board. • Vacancies- members that come in midterm- membership would vote at the annual Banquet. 	<ul style="list-style-type: none"> • Board votes and approved. Bonnie will send out changes to the membership prior to the banquet.
8:15 PM	<ul style="list-style-type: none"> • HALLOWEEN HASH 	<ul style="list-style-type: none"> • Nothing really stood out on the answers of the survey. • Considering offering a 10K, 5K. • Members wanted a fun themed costume race. Leaning towards a Saturday dusk run. • Kalamazoo Nature center is a strong choice. • Recommendations: Try staging a 5 and 10k, plus a 1k trick or treat run. Time 	<ul style="list-style-type: none"> • Board motioned and approved.
8:15 PM			



Kalamazoo Area Runners Board Meeting
February 03, 2014

		<p>or natural trail race. Could offer a timed or a non-timed run, participants to be in fun themed costumes. KAR wants to approach the Nature Center. Would like to approach them at a 50/50 level and then to provide a committee member. It would be a partnership. Leave the date open right now. We need to look at date, approach the nature center, another director for the Turkey Trot. Approve pursuing it on the date and the venue.</p>	
	<ul style="list-style-type: none"> • SPIRIT RACING: 	<ul style="list-style-type: none"> • Organizational level discount- no problems- 	<ul style="list-style-type: none"> • Board motioned and approved.
	<ul style="list-style-type: none"> • BIKER FRIENDLY DESIGNATION 	<ul style="list-style-type: none"> • An advocacy group- looking for potholes and biker lanes. • We would need a delegate to serve in this group. • We want to work cooperatively with the government. • They have meetings from time to time, its email oriented. 	<ul style="list-style-type: none"> • Motioned and approved

	<ul style="list-style-type: none"> • ANNUAL BANQUET UPDATE: 	<ul style="list-style-type: none"> • Need to make up mind on the speaker gift. • We need additional volunteers and Bonnie needs to reserve the hotel. • We may need copies of the financials at the year end. • Will be put both financials and membership stats on the table 	
	<ul style="list-style-type: none"> • FINANCIALS AS OF JANUARY 31, 2014: 	<ul style="list-style-type: none"> • We need to talk about Battle Creek Designated funds- it is under current other. • The overbudget is due to Winterblast shirts 	<ul style="list-style-type: none"> • Board will look over and approve next month.
	<ul style="list-style-type: none"> • EXECUTIVE DIRECTOR REPORT: 	<ul style="list-style-type: none"> • Still working on the transition plan. • Club championship series almost done, 4 teams in the catalyst challenge. • Phil Goodwin- rotating photos on the webpage, working with Leslie reg. the volunteer program. • We may need to look back at the volunteer program again. Beyond is going well- 230 people signed up. • Easter egg hunt run planning meeting tomorrow night. 	<ul style="list-style-type: none"> • Board voted and approved.



Kalamazoo Area Runners Board Meeting

February 03, 2014

		<ul style="list-style-type: none">• 706 people registered for the winterblast.	
	<ul style="list-style-type: none">• EXECUTIVE DIRECTOR THREE MONTH REVIEW	<ul style="list-style-type: none">• Board into closed session for ED Joy Mills review.	