



**Kalamazoo Area Runners Board Meeting**

September 08, 2014

**Attendance:** Chris Huff, Bonnie Sexton, Steve Rice, Amy Clark, Joy Mills, Karen Christensen, Andrea Nixon

**Absentees:** Scott Vanloo, Amanda Losch.

**Guests:** Judah Gesmundo

**Meeting Time 7:30 pm**

Time	Agenda Item	Discussion	Follow-up Items
	<ul style="list-style-type: none"> <li><b>CONSENT AGENDA:</b></li> </ul>	<ul style="list-style-type: none"> <li>August Meeting minutes.</li> <li>Financials for the month of July.</li> </ul>	<ul style="list-style-type: none"> <li>Board motioned and approved the Consent agenda items.</li> </ul>
	<ul style="list-style-type: none"> <li><b>KAR IN BC</b></li> </ul>	<ul style="list-style-type: none"> <li>Brief history presented of the former logo.</li> <li>The idea is to just put it on the same page as far as the logo.</li> <li>The team is suggesting that we have the name and the acronym in KAR in BC.</li> <li>The committee is asking that we approve the logo with the acronym at the bottom saying KAR IN BC.</li> <li>The committee just wants to add both components.</li> <li>The reservation is that both logos would not be consistent.</li> <li>Steve asked if we could possibly come up with a symbol to signify with the running person have something symbolic to B.C.</li> </ul>	<ul style="list-style-type: none"> <li>Board Motioned and Approved logo with both Kalamazoo Area Runners spelled out with Battle Creek name as well the acronym KAR in BC.</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>STRATEGIC PLANNING:</b></li> </ul>	<ul style="list-style-type: none"> <li>• Not going to get into great detail as this would be a rather lengthy meeting.</li> <li>• Discussion on whether we want to do this as a board or a preplanning meeting.</li> <li>• We will need to look at all of the recommendations and ask whether it is feasible and if so what type of window of time we are looking at.</li> <li>• We would set target dates and accountabilities.</li> <li>• We don't want to put on the shelf.</li> <li>• Bonnie met with Thom Andrews and he said that he would be willing to meet after hours to work with us.</li> <li>• Suggestion is to meet an hour before each board meeting to determine what is feasible and what time line would look like.</li> <li>• Question: Should the full board be involved or the preplanning group.</li> <li>• Fine with the preplanning committee handling the suggestions. Meeting on Sunday at 3:00 pm on October 12, 2014.</li> </ul>	



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	<ul style="list-style-type: none"> <li>• <b>CHAMBER MEMBERSHIP:</b></li> </ul>	<ul style="list-style-type: none"> <li>• Chamber membership- the point was to establish relationships and to make sponsorships.</li> <li>• The member is 500.00 a year. We have not been using it and questioning whether or not it would be beneficial to keep.</li> <li>• Based on the budget we need to forgo renewing the membership</li> </ul>	<ul style="list-style-type: none"> <li>• Board does not need to vote on this.</li> </ul>
	<ul style="list-style-type: none"> <li>• <b>SCOTT VANLOO'S PRESENTATION:</b></li> </ul>	<ul style="list-style-type: none"> <li>• we will push it out a month to look at it.</li> <li>• We will forward that to next month's board meeting.</li> </ul>	
	<ul style="list-style-type: none"> <li>• <b>TURKEY TROT:</b></li> </ul>	<ul style="list-style-type: none"> <li>• is asking to increase the budget for Turkey Trot Age awards this year.</li> <li>• This would be increasing the budget to an additional \$ 300.00.</li> </ul>	<ul style="list-style-type: none"> <li>• Board motioned and approved.</li> </ul>
	<ul style="list-style-type: none"> <li>• <b>FALL COLOR TOUR SPONSORSHIP:</b></li> </ul>	<ul style="list-style-type: none"> <li>• This is on the KRVT.</li> <li>• We do not have the manpower to support the run.</li> <li>• The question was asked do we have the funds in the budget to sponsor the event.</li> <li>• From the community relations level it seems like it would be a good move.</li> </ul>	<ul style="list-style-type: none"> <li>• Board motioned and approved.</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>FALL COLOR TOUR SPONSORSHIP CONTINUED:</b></li> </ul>	<ul style="list-style-type: none"> <li>• Their goal is to promote the trail. The sponsorship would be to promote the event.</li> </ul>	
	<ul style="list-style-type: none"> <li>• <b>KAR PP 5.1 CHARITABLE DONATIONS AND SOLICITATION POLICY:</b></li> </ul>	<ul style="list-style-type: none"> <li>• Cleaned up and tightened up the policy.</li> <li>• Added that we need to be a pro rata partner in order for the funds to go through us.</li> <li>• Added the fundraising team component and that the board would need to approve.</li> <li>• Also gave the Executive Director some additional authority to collect on behalf of the charitable organization.</li> <li>• Took out a lot of the procedural language and steam lined it.</li> <li>• Question on whether or not the procedure would drag out to long.</li> <li>• Add a provision in the policy that the Board President may call an emergency Board Meeting to address the investigation.</li> <li>• Bonnie to rework and simplify it.</li> <li>• Will be revised and sent out for electronic vote.</li> </ul>	
	<ul style="list-style-type: none"> <li>• <b>TREASURER'S FINANCIAL REPORT:</b></li> </ul>	<ul style="list-style-type: none"> <li>• Balance sheet does not change month to month and it balances.</li> <li>• KAR profit and loss budget performance:</li> <li>• We have not received the check from Safari yet as well as the Kalamazoo</li> </ul>	



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	<ul style="list-style-type: none"> <li>• <b>TREASURER'S FINANCIAL REPORT CONTINUED:</b></li> </ul>	<p>Community Foundations and the Kalamazoo Klassic.</p> <ul style="list-style-type: none"> <li>• Net income is showing that we have a net income loss of 24,188.12 as of right now. With the fall events we hope to see that it will correct itself.</li> </ul>	
	<ul style="list-style-type: none"> <li>• <b>MEMBERSHIP REPORT: FOR REFERENCE:</b></li> </ul>	<ul style="list-style-type: none"> <li>• A slight downward trend.</li> </ul>	
	<ul style="list-style-type: none"> <li>• <b>VP TECHNOLOGY ANALYTICS REPORT:FOR REFERENCE ONLY:</b></li> </ul>		
	<ul style="list-style-type: none"> <li>• <b>EXECUTIVE DIRECTOR REPORT:</b></li> </ul>	<ul style="list-style-type: none"> <li>• Doing quite abit the past couple of weeks with KVCC Cougar and the Bronco Bash.</li> <li>• The Bronco Bash was hit by bad weather. Western event went pretty well.</li> <li>• Received 25 emails to follow up with.</li> <li>• A lot were freshmen that were cross country runners.</li> <li>• A suggestion is to look towards the newer runners.</li> <li>• WMU runner's club has kind of fizzled over the years.</li> </ul>	

		<ul style="list-style-type: none"> <li>• All the kids want to sign up online.</li> <li>• Next week Joy will be at the Kalamazoo College expo.</li> <li>• Club series met on Friday.</li> <li>• Kalhaven trail met with Melissa from Girls on the Run.</li> <li>• Suggestion on different outsourcing options for components of the event.</li> <li>• The question is whether or not it would be feasible to continue spending the amount of hours on an event for another organization.</li> <li>• We just don't have the capacity to continue putting in the manpower for another organization.</li> <li>• We also have a committee structure size issue as well.</li> <li>• Running head to toe clinic may not happen this year.</li> </ul>	
	<ul style="list-style-type: none"> <li>• <b>BOARD MOVES TO A CLOSED SESSION.</b></li> </ul>		