



KAR Board Meeting - Monday, February 1st, 2016, at 7:30 p.m. at Gazelle Sports

Attendees: Bonnie Sexton, Carrie Hoch-Mortlock, Chelsea Dilla, Amy Clark, Ferdi Hintze, Kristen Mansfield, Joy Mills, Heather Woodbury, Chris Hunt, Nikki Elder

Absent: Pablo Cecere

Meeting Time 7:30 pm

Time	Agenda Item	Discussion	Follow-up Items
7:30	CONSENT AGENDA:	<ul style="list-style-type: none"> Acceptance of Financials through December 2015 	<ul style="list-style-type: none"> Board motioned and approved.
		<ul style="list-style-type: none"> Acceptance of Minutes for January 2016 	
	Open Issues		
7:35	Proposal for Kal-Haven and Winter Blast Facebook Pages (15 minutes) (Chris Hunt)	<ul style="list-style-type: none"> Opportunity for race specific FaceBook pages Hard to find information on ultras or specific race titles because everything is housed on KAR's page Chris is volunteering to keep the pages fresh 	<ul style="list-style-type: none"> Chris will send the link to the Board to review before decision is made.



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		<ul style="list-style-type: none"> ● Information to be kept specific and relevant to that race ● KAR brand is important - not just something in the background ● Can we tie the race pages to the KAR page? ● Cross-promotion between the pages ● Group vs. page <ul style="list-style-type: none"> ○ Boosts on KAR page ○ Information won't get lost on a page vs. runner conversation in a group ○ Open vs. closed group ● Would manage year-round ● Should we start with only 1 race first <ul style="list-style-type: none"> ○ Kal-Haven ● Hyperlink for boosts to stay connected with main KAR page ● Chris needs to see whether the page or group would meet our needs most ● Videos of the races 	
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		<ul style="list-style-type: none"> ● Group: To assist with questions that would be directed to the race directors/volunteers otherwise ● Boosts to still come from main KAR page ● Chris will put something together for Kal-Haven and send the Board the link 	
8:02	2016 By-laws Review and Revisions (15 minutes) (Bonnie)	<ul style="list-style-type: none"> ● Changes: <ul style="list-style-type: none"> ○ Increase Board to 15 members (6 officers, 9 at-large) ○ Chief Operating Officer - took out ○ Policies & Procedures - stay with President ○ Treasurer - removed keeping a copy of membership records ○ At-large members: full voting, may specialize in area of expertise 	<ul style="list-style-type: none"> ● Board motioned and approved pending membership approval at Annual Meeting.



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		<ul style="list-style-type: none"> ○ All members: strategic planning, due diligence in financial review, community outreach ○ Removed officer term (at-large members) ○ 4 at-large positions will have alternate year elections ○ Bylaws must be approved by the membership <ul style="list-style-type: none"> ■ Special edition of RunDown possibly (Bonnie) 	
8:28	Annual Election (5 minutes) (All)	<ul style="list-style-type: none"> ● Everyone is planning on returning to a position ● Amy is deciding (1 year or 2 year term) 	<ul style="list-style-type: none"> ● Information only.
8:29	Annual Banquet Update (Amy/Joy) (5 minutes)	<ul style="list-style-type: none"> ● Runner recognition awards: deadline Feb. 15th (Joy sending to Board to review) ● Bonnie writing agenda ● Fetzer center ● March 23, 2016 (Wednesday) 	<ul style="list-style-type: none"> ● Information only.



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8:31	KAR Apparel (Joy) (10 minutes)	<ul style="list-style-type: none"> ● Ending Gazelle fanwear inventory (Asics) ● Total cost + embellishment \$2,074 ● Joy needs to ask how many colors ● Try to sell at Annual Banquet 	<ul style="list-style-type: none"> ● Board motioned and approved purchase with at least 2 colors.
8:40	Group Run Guidelines & First Aid Kits (Bonnie) (10 minutes)	<ul style="list-style-type: none"> ● Higher level of requirements when groups have 15+ runners ● Sign in sheet with emergency contact information (waiver and emergency contact) ● Bonnie sent sheet to all run group directors ● CPR/First Aid certified <ul style="list-style-type: none"> ○ Any regular person attending ● First Aid kits <ul style="list-style-type: none"> ○ Bigger kits can be \$50 each ● Looking to have 4-8 group run directors (shared responsibility) ● SAG medics at races (bikers) 	<ul style="list-style-type: none"> ● Board motioned and approved to purchase kits.



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<p>8:57</p>	<p>Battle Creek Half Marathon Training Program Proposal (Nikki) (20 minutes)</p>	<ul style="list-style-type: none"> ● Survey (89 respondents) ● 92% interested in half training program ● Willing to lead a group? 15-16 interested (5 responded to Nikki) ● 12 week program on Saturday's ● July 2nd is the half marathon ● YMCA offered to be take off site (free) <ul style="list-style-type: none"> ○ Many routes from here ● Hydration is main cost ● Human Resources is main concern ● Need hydration SAG coordinator ● Could require each team leader to do hydration ● Clinic night organization ● 6-8 committee members ● Starts April 2nd (9th is Kal-Haven) ● Recommendation to make it a 13 week program 	<ul style="list-style-type: none"> ● Board motioned and approved.
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		<ul style="list-style-type: none"> ● Registration coordinator - Chelsea possibly ● Bonnie interested in partnering with Maggie (co-directing) ● Budget for Spring Fast Track would be put towards Half program instead ● \$40 fee - raise to encourage early registration ● American Screen Printing (sponsor) ● Have Brian do a logo for Beyond Half Marathon Training ● Move \$800 to Battle Creek 	
9:26	Treasurer’s Financial Report – January 2016 (Ferdie) (5 Min)	<ul style="list-style-type: none"> ● Net income \$17,000 ● WinterBlast expenses will hit in March ● Next Finance Committee meeting - Ferdie would like to talk about getting QuickBooks on the cloud so he can access it 	<ul style="list-style-type: none"> ● Update only.



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	Google Analytics – January 2016 (Pablo) (5 min)	<ul style="list-style-type: none"> ● Not discussed 	
	Vice President’s Membership Report – January 2016 (Chelsea)	<ul style="list-style-type: none"> ● Not discussed 	
	Executive Director’s Report (Joy) (10 Min)	<ul style="list-style-type: none"> ● Not discussed 	
	New Business	<ul style="list-style-type: none"> ● None 	
	Closed Session – Conflict of Interest Disclosure and Review – (Board) 10 minutes	<ul style="list-style-type: none"> ● Not discussed 	
	Next Board meeting scheduled Monday, March 7 at 7:30pm at Maple YMCA		
9:29		Meeting adjourned	