



Kalamazoo Area Runners Board Meeting

Date: March 02, 2015

Attendees: Joy, Amy, Andrea, Karen, Bonnie, Chris, Steve, Kristen

Absent: Pablo

Meeting Time 7:30 pm

Time	Agenda Item	Discussion	Follow-up Items
	CONSENT AGENDA:	<ul style="list-style-type: none"> February Board Meeting Minutes Financials 	<ul style="list-style-type: none"> Board motioned and approved.
	WMU KANLEY TRACK:	<ul style="list-style-type: none"> Have been used for multiple years. In 2015 they had said that they would begin charging. Charge 150.00 an hour per group. For us they offered \$1395.00 for the summer. Bonnie budgets 750.00 for shirts (that we no longer need), 300.00 portable restroom rental. Bonnie to meet with Gazelle to discuss it with them to see if they can help with the costs. Bonnie also contacted alternatives including Portage Central and Portage Northern. Bonnie wants the board to consider the WMU Track with the 1,395.00 cost. 	<ul style="list-style-type: none"> Board Motioned and approved that is Portage does not come through we move forward with the Western Track.

		<ul style="list-style-type: none"> • The track is needed for Fast Track. • Bonnie wants to propose if we get a better deal than we go with portage. We would rule out Portage first. • Participants can order Fast track shirts through registration. • Bonnie presented a vote contingent that Portage does not come thru we move forward with Western track. • If portage comes thru with a lower cost then we will move forward with them- If not we will move forward with the WMU Track 	
	PURE MICHIGAN FIT SOUTHWEST:	<ul style="list-style-type: none"> • We nominated ourselves for the Govenor's fitness council award. • Bonnie was invited to attend a round table with Marilyn's replacement. • It was for community leaders. Dale Shugars invited Bonnie- Bronson was there, Chris Crowell, Blaine Lam were invited but neither attended, Holton and Associates were there as well as other employers. • There were 10-12 leaders. • Marilyn's replacement sent a feedback session. • This will be an ongoing round table. • Bonnie to continue attend the ongoing round table. 	



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		<ul style="list-style-type: none"> • They have a health endowment fund to try and get people engaged. 	
	KALAMAZOO ATHLETIC WELLNESS PROPOSAL:	<ul style="list-style-type: none"> • Massage, physical therapy • Would like to provide a \$10.00 on going discount (any service of an hour or longer) • Agility also offers an ongoing discount. • Think it offers a nice comprehensive plan. • Board motioned and approved to allow the Kalamazoo Athletic. 	
	BOARD TRANSITION:	<ul style="list-style-type: none"> • Kristen Maxwell (VP OF Marketing) to stay on. • Karen Christensen (Trustee) to work with the new trustee. • Chris Huff (Membership) transitioning stuff off until we transition stuff to her. She could stay on as a functional director. Chris wants joy to do the current system until a member management system is selected. Goal- have one selected by annual review. 	

		<ul style="list-style-type: none"> • We need a committee regarding the Member Management system. • Bonnie, Pablo to bring some expertise. • Steve Rice (VP of development) transitioning to the secretary. • Amy is doing the same job next term. The position is only on a one-year term. Position will go away- will become a staff function. • Biggest transition is treasurer. • (1) Treasurer, (1) VP. We had several positions where multiple people inquired but many backed out. • No President elect for candidate yet. 	
	ANNUAL BANQUET:	<ul style="list-style-type: none"> • 26 Have signed up. • We need to get serious about signing up. • Room is booked, Hotel room for speaker, Food is booked. • Door prizes will be done differently- Prizes will be as centerpieces. • We still have to get a gift for him. • Will speaker have books and autographs available? • He would talk for 30 minutes. • Business meeting can be done shortly. 	



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		<ul style="list-style-type: none"> • Can someone make copies of financials to be put on the table. Bonnie to send By-law changes and financials to Joy so they can be placed at each table. • Bonnie to touch on the highlights of each change. • The full by-laws will be on the table. • Bonnie to do an agenda and send out to everyone 	
	TREASURER'S REPORT:	<ul style="list-style-type: none"> • Net income for month -4,000 • Positive 4,052. • Revenue events down a little • Sponsorships- are up. • Winterblast- 3355.00 • Shirt expenses-10282.00 • Have city fees, timing, schools are outstanding. • 4413.00- Net Year To Date • Net assets: 97,885.00 (dipped below a 100,000 this month) • Other than that everything is in line. 	

	MEMBERSHIP:	<ul style="list-style-type: none"> • Still climbing. • Winterblast impacts membership positively. 	.
	EXECUTIVE DIRECTOR REPORT:	<ul style="list-style-type: none"> • 75 Kids have signed up for Easter Egg Hunt Run • Over 1000 dollars in sponsorship for Easter Egg Hunt Run. • BC Spring Fast track- 3 to 4 people signed up. • Club championship series- started yesterday. • Room for just one event. • Last track workout tomorrow • Jack O Lantern all set with the city. • Turkey Trot all set up as well. • Kalhaven- 265 people thus far. • Membership run- Nikki moving to Chicago. Karen wants to recruit someone. • Joy, Bonnie to meet with Gazelle's next week. 	
	NEW BUSINESS:	<ul style="list-style-type: none"> • Nikki wanting to use some of the funds for sponsorship of the GOTR event. • She is requesting 500.00 from the Battle Creek Funds for the Energizer Sponsorship level. <p>To date they have over 3,000.00 in fund.</p>	



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		<ul style="list-style-type: none">• MEETING CONCLUDED AT 8:51 PM.• NEXT MEETING APRIL 06, 2015 AT THE BRONSON ATHLETIC CLUB.	
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