



KAR Board Meeting - Monday, October 5th, 2015 at 7:30 p.m. at Maple YMCA

**Attendees:** Amy Clark, Carrie Hoch-Mortlock, Ferdi Hintze, Heather Woodbury, Chelsea Dilla, Joy Mills, Bonnie Sexton, Kristen Maxwell, Pablo Cecere

**Absent:**

**Meeting Time 7:30 pm**

Time	Agenda Item	Discussion	Follow-up Items
7:32	<b>CONSENT AGENDA:</b>	● Acceptance of Financials through August 2015	● Board motioned and approved.
		● Acceptance of Minutes for September 2015	
	<b>Open Issues</b>		
	<b>Club Championship Series Celebration Update and Awards (Amy) (5 minutes)</b>	<ul style="list-style-type: none"> <li>● Winter running hats as age group awards</li> <li>● Waiting on final results from John</li> <li>● John looking into results errors (some people doubled up, age groups)</li> </ul>	● Update only.



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		<ul style="list-style-type: none"> <li>● Deadline for errors (Bonnie responding to John's email)</li> <li>● Same format as last year's event</li> <li>● November 17th at 6:30</li> <li>● Heather to ask on a photographer (Chuck Stull)</li> </ul>	
7:40	<b>Update on Winter Blast Agreement and Financial Analysis (Bonnie/Joy) (15 minutes)</b>	<ul style="list-style-type: none"> <li>● February 28th event date</li> <li>● \$6400 was explained and could reduce to KAR paying for salt and OT costs \$1500</li> <li>● Joy presented spreadsheet showing possible loss at meeting</li> <li>● Joy did a financial analysis to adjust some expenses:                             <ul style="list-style-type: none"> <li>○ Last year net income \$11,441</li> <li>○ Increase in registration revenue</li> <li>○ Previously: 4 price points (different dates) Now, cut out the early bird</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Board motioned and approved to move forward with Winter Blast.</li> </ul>



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		<ul style="list-style-type: none"> <li>○ \$45 for half marathon</li> <li>○ Reduced sponsorships (loss of \$3000)</li> <li>○ Photographs: \$1000 budget (Game Face - un-sponsored or sponsored) All digital images are free.</li> <li>○ Course certification: need to add in. Joy checking on price to certify 10k. Will be changing course next year.</li> <li>● Contract             <ul style="list-style-type: none"> <li>○ Point E: added OT, services and salt (not to exceed \$1500)</li> </ul> </li> </ul>	
8:05	<b>Annual Banquet Guest Speaker (Board) (10 minutes)</b>	<ul style="list-style-type: none"> <li>● CEO of Kellogg, John Dunn, Jenny Spangler, Don Kirn, Gazelle used to sponsor guest speaker (past)</li> </ul>	<ul style="list-style-type: none"> <li>● Bonnie to message Darrin to see if interested.</li> </ul>



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		<ul style="list-style-type: none"> <li>● Suggestions: Visually impaired runner, 100 marathons in 100 days (Darrin - local), Brandon Yonke</li> <li>● Start with Darrin</li> </ul>	
8:15	<b>RRCA Convention – March 17 – 19th – Dallas (10 minutes)</b>	<ul style="list-style-type: none"> <li>● Last year KAR paid for convention fee</li> <li>● Convention:                             <ul style="list-style-type: none"> <li>○ General insurance session</li> <li>○ Round tables</li> <li>○ Luncheon</li> <li>○ Guest speaker (elite athlete)</li> <li>○ Educational break out</li> <li>○ Training/coaching</li> <li>○ Coaches certification possibly</li> <li>○ Vendor expo &amp; networking</li> </ul> </li> <li>● 3 people interested from the Board (Bonnie, Chelsea, Kristen) - Joy to add to budget.</li> </ul>	<ul style="list-style-type: none"> <li>● Information only.</li> </ul>



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	<b>Visionary Work</b>		
	<b>Membership Benefits/Collective Vision Survey - Update (Chelsea/Bonnie) (10 Minutes)</b>	<ul style="list-style-type: none"> <li>● Over 100 respondents</li> <li>● Present findings at next meeting</li> <li>● Chelsea will try to analyze by next meeting</li> <li>● Survey will close the 9th of October</li> </ul>	<ul style="list-style-type: none"> <li>● Update only.</li> </ul>
	<b>Treasurer's Financial Report – September 2015 (Ferdie) (5 Min)</b>	<ul style="list-style-type: none"> <li>● (\$555.49) Net income</li> <li>● Mobile deposit check rejected</li> </ul>	<ul style="list-style-type: none"> <li>● Information only.</li> </ul>
	<b>Google Analytics – September 2015 (Pablo) (Reference Only)</b>	<ul style="list-style-type: none"> <li>● Not discussed</li> </ul>	
	<b>Vice President's Membership Report – September 2015 (Reference Only)</b>	<ul style="list-style-type: none"> <li>● Membership campaign (25-26 new members)                             <ul style="list-style-type: none"> <li>○ Gained 46 new members over August</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Update only.</li> </ul>



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		<ul style="list-style-type: none"> <li>○ Higher than last year by almost 6%</li> </ul>	
	<p><b>Executive Director's Report (Joy) (5 Min)</b></p>	<ul style="list-style-type: none"> <li>● Events!</li> <li>● Terry stepped down from Kal-Haven Trail Run                             <ul style="list-style-type: none"> <li>○ Bonnie will send a communication to the leadership team announcing Terry's retirement</li> </ul> </li> <li>● Kalamazoo Marathon - Catalyst Community Challenge started</li> <li>● Run Around Gull Lake</li> <li>● Oct. 15th Run through the lights opens</li> </ul>	<ul style="list-style-type: none"> <li>● Update only.</li> </ul>
	<p><b>New Business</b></p>	<ul style="list-style-type: none"> <li>● None</li> </ul>	



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	<b>Closed Board Session</b>	● Delivery of Executive Director Annual Performance Evaluation & 2016 Goals (60 Minutes)	● Closed session.
	<b>Next Board meeting scheduled Monday, November 2, 2015 at 7:30pm</b>		